

## **Tektronix Oscilloscopes Win EFY Readers Choice Award for 2006**

### **Award Given to Tektronix for Third Consecutive Year Recognizes Outstanding Contributions to the Industry**

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Tektronix, Inc. , a leading worldwide provider of test, measurement and monitoring instrumentation, today announced that its oscilloscopes have been selected for the 2006 Readers' Choice Award by Electronics For You (EFY) magazine, one of Asia's leading publications for the electronics industry.

Awards for over twenty-five different electronics categories were recently announced at an EFY Awards Night in New Delhi, India. Leading members of the south Asian electronics community selected the nominees and winners for each category. Tektronix was selected over four other nominees in the oscilloscope category.

"The EFY Awards provide recognition to the outstanding enterprises and individuals in the electronics industry," said Mr, Ramesh Chopra, Managing Director, EFY Enterprises Pvt. Ltd. "Being a leading publication in Asia for the electronics industry, we have taken the initiative to identify the leading companies, individuals, and their products in the industry with the inputs of the electronics fraternity."

"This is the third time in a row that Tektronix oscilloscopes have won this key industry award," said Teck Lee Low, Regional Managing Director, Asia-Pacific South, Tektronix. "The recognition by EFY re-affirms our focus on meeting customer needs everywhere in the world. Our recent oscilloscope offerings provide industry-leading specifications along with ease-of-use not found elsewhere. The combination enables our customers to increase accuracy, efficiency, and productivity, so needed in today's ever changing and competitive environment. We are honored to win the EFY award."

#### About EFY Reader's Choice Awards

EFY Readers' Choice awards were started in 2004. Among the award categories, 15 fall under core electronics including oscilloscopes, multimeters etc. and 12 categories fall under consumer electronics categories. [www.efyawards.com](http://www.efyawards.com).

#### About EFY

Electronics For You is Asia's leading publication for the electronics industry. It enjoys a readership of over half-a-million decision influencers. It is a magazine for the elite electronics fraternity comprising of electronics industry's professionals, businessmen and hobbyists. In regular publication since 1969, EFY is the natural choice for all communication meant for this community. EFY's Web address is [www.electronicsforu.com](http://www.electronicsforu.com).

#### About Tektronix

Tektronix, Inc. is a test, measurement, and monitoring company providing measurement solutions to the communications, computer, and semiconductor industries worldwide. With more than 55 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is [www.tektronix.com](http://www.tektronix.com).

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SOURCE: Tektronix, Inc.

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