

China Electronics Standardization Institution (CESI) Partners with Tektronix to Establish Joint Research Lab

Authoritative Institution for IT standardization in China Leverages Tektronix to Support Nation's Independent Innovation for Digital RF and DTV

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Tektronix, Inc. , a leading worldwide provider of test, measurement and monitoring instrumentation, announced a partnership with the China Electronics Standardization Institution (CESI) to set up a joint lab for advanced research and assessment of digital RF and digital TV standards in China, key drivers of the New Digital World. The new lab will be a key research facility for the development of China's new DTV and digital RF standards. Tektronix will provide the newly established joint lab with its latest enhanced video and RF test instruments including the PQA500 picture quality analyzer, WVR7120 waveform rasterizers and RSA6100A Real-Time Spectrum Analyzers.

CESI is a state-run institution responsible for the standardization and conformity assessment for the IT industry in China. CESI carries out tests, inspection and certification of Chinese IT products and related equipment on behalf of the Chinese government. With significant growth of technical competence in recent years, the local electronics industry is increasing its efforts in developing local standards based on local Chinese innovations. As the government sanctioned authority of IT standardization in China, CESI plays an instrumental role in the compilation and validation of the nation's standards. CESI's partnership with Tektronix is a part of its effort to address such industry demands. Incorporating Tektronix industry leading test instruments and solutions, the joint research lab will enable CESI to better manage the complexity of the latest high-speed circuitry and protocols, saving engineering time and achieving more reliable results in the validation and fine tuning of emerging standards.

"Tektronix is committed to working in partnership with China as the country continues to focus on transforming itself into an 'innovation nation' and empowering its engineers through our technology and products to develop the solutions for the New Digital World we live in," said Neil Huddleston, President, Tektronix China. "This laboratory will play a key role in enabling the development of new Chinese standards and innovative products. The partnership with CESI is a demonstration of a long term commitment by Tektronix to help drive innovation in China."

"CESI is delegated by the state to manage and coordinate the development of emerging IT standards," said Ms. Hu Yan, president of CESI. "To achieve this mission in context of fast changing technologies and diversified market demands, we needed a partner that could provide strong industry insights and the deliver the most advanced test and measurement equipment and solutions. Tektronix is a strong partner on both fronts. Tektronix has impressed CESI with its industry-leading technologies and its strong commitment to helping enable innovation across the Chinese electronics industry."

Prior to the establishment of a joint lab, CESI had chosen Tektronix as the premiere test instrument vendor in the last upgrade of its IT testing and certification center. The CESI laboratory of Information Technology Products is already equipped with Tektronix' instruments, which include: the VM5000, MTS430, MTX100A and TDS7104. These instruments have been playing a key role in enabling CESI to deliver high quality conformity and certification services to electronics manufacturers throughout China.

About CESI

China Electronics Standardization Institute (CESI) is a comprehensive institute for technological basis in electronics industry and an organization acting as a third party for provision of technical supporting services with a non-profit aim. Founded in July, 1963, its business has now expanded to include measurement and calibration, testing, quality management from the unitary standardization research at the beginning of the foundation.

CESI has become an entity for technical basic and scientific research which, according to international general regulations, provides technical support for the government and all-round servicing for the broad customers at home and abroad by taking standardization as the basis and measurement and calibration, testing and quality management as the means.

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries -- as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, advanced and pervasive technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is <http://www.tektronix.com/>.

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