

Tektronix Intensifies Efforts to Support China's Independent Innovation and Electronics Talent Development

Tektronix to Sponsor Five 'New Digital World' Test and Measurement Training Courses Using ChinaECNet's Training Platform Under the 'China State Education Program for High-demand IT Talent'

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Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation, announced that it has signed an agreement with ChinaECNet, a leading electronics portal in China, to sponsor and help develop five electronics test and measurement courses for the Electronics Engineering & IC Technology Training Program, part of the China State Education Project for High-demand IT Talent, and organized and executed by ChinaECNet. The new courses include: High-Speed Serial Data Test and Measurement; Digital RF Test and Measurement; Embedded Systems Test and Measurement; Digital Video Test and Measurement; and TD-SCDMA Network Test and Monitoring. The courses will become available online beginning in spring, 2008.

The five courses sponsored by Tektronix will provide online training for basic principles, technology standards and measurement solutions, as well as practical lab assignments to reinforce key skills. Lecturers for these courses will be professors from leading Chinese universities such as Tsinghua University, Communication University of China, and Southeast University.

All engineers and students who attend and pass these courses will receive the "Training Certificate of China State Education Project for High-demand IT Talent," issued by the China State Education Project for High-demand IT Talent Office. The details of their training achievement will be recorded in the China High-demand IT Talent database.

"China's electronics industry has developed and grown very fast in recent years," said Mr. Gou Zhongwen, Vice Minister of the Ministry of Information Industry (MII). "To develop the country's technological capabilities towards more independent innovation, it is critical for us to develop the nation's engineering talent. The China State Education Project for High-demand IT Talent is designed to help China's technical engineers to gain access to the latest technologies and know-how, and to develop their skills for the global market. We are very pleased that an industry leader such as Tektronix is energetically participating in this initiative to assist China."

"Tektronix has a long history in China of active collaboration with leading local companies, universities, and standards bodies to develop technology standards and test solutions," said Neil Huddleston, President of Tektronix China. "Tektronix is furthering our commitment by partnering with ChinaECNet to offer training courses that will equip China's electronics engineers with up-to-date knowledge and the practical skills they will need to enable innovation in the new digital world."

"As the organizer and executor of the Electronics Engineering & IC Technology Training Program, we are delighted to have the opportunity to work together with Tektronix to offer these five test and measurement courses to China's electronics engineers," said Mr. Weiyang Zhao, CEO of ChinaECNet. "Leveraging the considerable technical expertise of Tektronix, these five courses will give electronics engineers in China an affordable and convenient way to learn from industry experts and to acquire the essential skills for solving design challenges in today's rapidly evolving electronics industry."

About ChinaECNet

ChinaECNet is the leading Internet portal for China's fast-growing electronics industry. Founded in early 2000, it has been the nation's pioneer in providing e-media and e-commerce services to China's electronics community. By keeping the "entrepreneurial and innovative spirit" alive, ChinaECNet has constantly upgraded its services and delivered great value and returns to the e-media and e-commerce customers. ChinaECNet has grown into a dominant player in China's Internet market. It has a significant, registered membership that includes 367,000 electronics engineers and 12,000 electronics manufacturers across all fields of China's electronics industry.

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries -- as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is <http://www.tektronix.com/>.

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