

Tektronix SD and HD Video and Audio Monitors Set New Price / Performance Benchmark

WFM4000, WVR4000, WFM5000, and WVR5000 Waveform Monitors and Rasterizers Are Easy to Use; Offer Tektronix Quality at an Unmatched Price

PRNewswire

BEAVERTON, Ore.

Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation, announced new value waveform monitors and rasterizers that offer the best price / performance in the industry and leading ease of use. The WFM4000 and WFM5000 waveform monitors and WVR4000 and WVR5000 rasterizers monitor video and audio content efficiently and effectively. The new units enable editors and operators to quickly and easily verify and adjust video and audio content from multiple signal sources. The 4000 Series supports standard definition (SD) video and the 5000 Series supports both SD and high definition (HD). Both new series models offer the capabilities customers most need at an affordable price, and provide the high quality of Tektronix.

With growing worldwide adoption of HD, customers desire affordable HD waveform monitoring products. Affordability aids local broadcasters and others with limited budgets to obtain much needed functionality. Additionally, the WFM models operate on an industry standard 12v battery and are designed for field deployment including an optional carrying case and bright, LED backlit display. Whether for a master control room, studio, editing bay, or an outside broadcast truck, the new portable Tektronix waveform monitors and rasterizers provide simplicity, efficiency, and affordability.

"Customers have been telling us that they need Tektronix video and audio monitoring quality and capability in an affordable and portable package," said Arif Kareem, Vice President and General Manager, Video Product Line, Tektronix. "The new 4000 and 5000 Series waveform monitors and rasterizers provide the leading features that customers most need, with excellent performance and Tektronix quality, and at a price they will find attractive."

The new models share a similar user interface and menu structure with higher performance Tektronix waveform monitors, including the award winning WFM7120. All of the new models include 16 channels of embedded audio support and one AES audio input (2 channels) as standard capabilities and all provide exclusive Tektronix Gamut Displays (Diamond, Split Diamond, and Arrowhead) and CRT-like waveform quality to ensure compliant video content. The form factor for the WFM4000 and WFM5000 waveform monitors is 3RU and 1/2 rack width; 1RU and 1/2 rack width for the WVR4000 and WVR5000 rasterizers. Both WFM models are packaged in short depth enclosures, enabling these units to fit into virtually any equipment rack of an outside broadcast (OB) van or truck.

The WFM4000 and WFM5000 Models operate on 12V DC in and work with a standard camera battery for field portability, and both provide a new, bright XGA LED backlit display that works as well outdoors as indoors. The display is brighter than those of any competing product and also offers a much better viewing angle. Portability aids field production staff to more effectively monitor and adjust content quality in various environments.

"We've had the opportunity to use the new 4000 and 5000 Series waveform monitors and rasterizers from Tektronix and found them to be an exceptional fit for our needs," said Mr. Werner Reese, Managing Director, Studio Berlin Adlershof GmbH. "Studio Berlin Adlershof is a German System Integrator enabling key productions in Hamburg and Berlin. As such, we have a variety of needs ranging from functionality and ease

of use, to form factor for our broadcast trucks, field portability, HD capabilities, and affordability. The new Tektronix waveform monitors and rasterizers are a compelling match for our needs in all of these categories."

Pricing and Availability

The new 4000 SD Series and 5000 SD/HD Series models are available for order. U.S. MSRP begins at \$5,150 for the WVR4000 and range up to \$6,750 for the WFM5000.

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries -- as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is <http://www.tektronix.com/>.

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