

## **Tektronix Portable Video Waveform Monitors Integral to On Sight's HD Rental Fleet**

**Compact WFM5000 Combines Feature-rich, Portable HD Functionality With Excellent Performance and Affordable Price**

PRNewswire-FirstCall  
BEAVERTON, Ore.

Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation announced that On Sight, a specialist provider of high definition (HD) broadcast services to the production, post production, broadcast and film industries, has purchased Tektronix WFM5000 HD and SD waveform monitors ([http://www.tek.com/products/video\\_test/signal\\_monitors.html](http://www.tek.com/products/video_test/signal_monitors.html)) as a key test component in its engineering department. The waveform monitors will also form an integral part of On Sight's HD rental fleet as part of HD camera packages or as standalone units.

Rental companies require robust, reliable and portable equipment that will perform repeatedly and consistently and offer value for money. The Tektronix WFM5000 waveform monitor is a portable HD tool that combines the functionality that clients most need with excellent performance and an affordable price.

On Sight is widely regarded as a market leading HD rental company, offering services including HD equipment rental, HD tape services, HD data services, Quality Assurance and consultancy on HD issues. Its clientele includes international broadcasters, post-production facilities and film and TV production companies. When the company needed compact and affordable HD test equipment for its engineering workshop and rental department, it immediately turned to Tektronix with whom it has had a long and successful relationship.

"On Sight's reputation is built on reliability, attention to detail and engineering excellence, which makes Tektronix the natural company to partner with for leading HD test and measurement equipment," said Simon Craddock, Managing Director, On Sight. "The Tektronix WFM5000 offers us and our clients not only excellent value for money but also the reassurance of the Tektronix brand."

"While HD is becoming more widely adopted, budgets are not necessarily dramatically increasing, so broadcasters and content creators need affordable equipment that can offer the correct balance of capabilities," said Eben Jenkins, director, Video Product Line, Tektronix. "The WFM5000 waveform monitor allows On Sight's clients to produce the best quality HD content, regardless of their budgets."

### About On Sight

On Sight is a specialist provider of high definition broadcast services to the production, post production, broadcast and film industries. Its reputation has been firmly built on reliability, attention to detail, engineering excellence and a strong relationship with many of the leading suppliers enabling the company and its clients to keep abreast of the latest advances in technology. With a reputation for leading the way with HD On Sight offers its clients advice and guidance on all aspects of their projects, ensuring they can achieve their creative potential.

### About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries -- as well as military/aerospace, consumer

electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is <http://www.tektronix.com/>.

Tektronix is a registered trademark of Tektronix, Inc. All other trade names referenced are the service marks, trademarks or registered trademarks of their respective companies.

First Call Analyst:

FCMN Contact:

SOURCE: Tektronix, Inc.

CONTACT: Gary Grossman, Worldwide Sr. PR Manager of Tektronix, Inc.,  
+1-503-627-1097, [gary.grossman@tektronix.com](mailto:gary.grossman@tektronix.com)

Web site: <http://www.tektronix.com/>

---

<http://news.tektronix.com/2008-06-04-Tektronix-Portable-Video-Waveform-Monitors-Integral-to-On-Sights-HD-Rental-Fleet>