

## **Tektronix Enters Power Analyzer Market**

### **Move Enables Tektronix to Offer a Broader Set of Test & Measurement Tools to Help Engineers Debug, Optimize Power-Electronics Designs**

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BEAVERTON, Ore., March 18, 2013 /[PRNewswire](#)/ -- Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation, today announced that it will enter the power analyzer instrument market and introduce a full new product line in the coming months. To facilitate this move, Tektronix has implemented a technology transfer agreement which includes power analyzer intellectual property, patents and product designs from its partner Voltech, which will exit the power analyzer segment of its business by September 30, 2013.

(Logo: <http://photos.prnewswire.com/prnh/20130103/SF36616LOGO-b>)

"This is an aggressive move by Tektronix into a dynamic, growing market segment in test and measurement," said Amir Aghdaei, President, Tektronix; Danaher Group Executive. "Voltech's IP combined with Tektronix' strengths in technology innovation and development will allow us to introduce new category leading power analyzer products in the near term. This is an efficient way for us to expand our portfolio of products and to meet customers' need for end-to-end power test and measurement solutions."

For design engineers working to develop more energy efficient devices or to develop new forms of electricity generation such as solar photovoltaic and wind energy, power analyzers compliment other power test and measurement instrumentation, such as Tektronix oscilloscopes, power probes, and power supplies. By offering new power analyzers Tektronix is rounding out its portfolio of products to the customers they currently serve and future customers focused on the power market.

As part of the technology transfer, Tektronix and Voltech have agreed to work closely over the course of 2013 and beyond to ensure a smooth transition for existing Voltech power analyzer customers. Voltech will focus on innovation in its transformer tester market and continue to offer service, repair and application support on all Voltech branded products for many years to come. Customers of the new Tektronix power analyzers will have service and support provided through Tektronix's industry leading Factory-Certified service organization. In addition, customers will benefit from Tektronix broader network of sales, service and support personnel and an industry leading investment in R&D to support a roadmap of new product introductions.

**Wondering what else Tektronix is up to?** Check out the Tektronix [Bandwidth Banter blog](#) and stay up to date on the latest news from Tektronix on [Twitter](#) and [Facebook](#).

#### **About Tektronix**

For more than sixty-five years, engineers have turned to [Tektronix](#) for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of [test equipment](#) for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning [service](#) and [support](#). Stay on the leading edge at [www.tektronix.com](http://www.tektronix.com).

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