

Tektronix Receives 2014 Cable Spotlight Product of the Year Award **Sentry ABR Honored for Exceptional Innovation**

BEAVERTON, Ore., June 26, 2014 /PRNewswire/ -- Tektronix (www.tektronix.com/video), the market leader in broadcast video test, monitoring and analysis solutions, today announced that [Sentry ABR](#), a critical component of Tektronix' comprehensive solution that enables video service providers (VSP) to ensure the quality of their ABR-based TV Everywhere and over-the-top (OTT) services, received a 2014 Cable Spotlight Product of the Year Award from Cable.TMCnet.com, a TMC sponsored cable technology website.

The latest member of the award-winning Sentry line of digital content monitors, Sentry ABR is specifically designed for the complex ABR environment to ensure that VSPs are delivering the best possible TV Everywhere experience with pristine picture and sound quality. Sentry ABR uniquely enables VSPs to ensure that all of their TV Everywhere and OTT video assets are intact, stored properly and available for immediate streaming when requested by viewers. Sentry ABR provides VSPs with the ultimate flexibility and scalability by allowing VSPs to implement ABR video network quality assurance (QA) at any place on their network, from immediately after the video has been packaged for distribution (origin servers), all the way to the edge of the Content Delivery Network (CDN).



"Today, subscribers don't just expect their TV Everywhere experience to be effortless – they demand it. With the evolving landscape of the cable industry, operators have to work fast and provide superior content to remain competitive and Sentry ABR allows them to do just that," said Eben Jenkins, general manager of the Video Product Line at Tektronix. "Clearly the judges selected Sentry ABR for a Cable Spotlight Product of the Year award because they too recognize the need for solutions that ensure TV Everywhere and OTT services are delivered with exceptional picture and sound quality."

"It is my pleasure to recognize Tektronix with a Cable Spotlight Product of the Year Award for its contribution to the advancement of cable technology solutions," said [Rich Tehrani](#), CEO, TMC. "I look forward to seeing more innovation from Tektronix in the coming year."

Winners were announced via [press release](#) and will be featured in the Cable Spotlight e-newsletter.

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About TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](#), [M2M Evolution](#), [Customer](#), and [Internet Telephony](#). TMCnet is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly.

TMC produces a variety of trade events, including [ITEXPO](#), the world's leading B2B communications event, as well as industry events: 3D Printing Conference & Expo; Asterisk World; AstriCon; (CVx) ChannelVision Expo; Cloud4SMB Expo; DevCon5 - HTML5 & Mobile App Developers Conference; M2M Evolution Conference & Expo; Mobile Commerce Zone Conference & Expo; SecureIT; StartupCamp; Super Wi-Fi Summit; SIP Trunking-Unified Communications ([News - Alert](#)) Seminars; Wearable Tech Conference & Expo; WebRTC Conference & Expo; and more. Visit [TMC Events](#) for additional information.

About Tektronix


For more than sixty five years, engineers have turned to [Tektronix](#) for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of [test equipment](#) for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning [service](#) and [support](#). Stay on the leading edge at www.tektronix.com.

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