

## **NBC Olympics Selects Tektronix Test Equipment For Its Production Of 2018 Olympic Games In PyeongChang**

### **Tektronix Enables NBC Olympics to Provide High Quality Video and Audio Monitoring During Its Coverage of 2018 PyeongChang Olympics**

BEAVERTON, Ore., Feb. 8, 2018 /PRNewswire/ -- NBC Olympics, a division of the NBC Sports Group, has selected Tektronix to provide audio and video test monitoring, as well as network monitoring, for its production of the XXIII Olympic Winter Games, which take place in PyeongChang, South Korea, from February 8 - February 25. The announcement was made today by Terry Adams, Vice President, IBC Engineering, NBC Olympics, and Charlie Dunn, General Manager, Video Product Line, Tektronix.

NBC Olympics will use Tektronix WFM7200, WVR7200, WFM5200, and WVR5200 Waveform Monitors, SPG8000A Master Sync and Master Clock Reference Generators to support its coverage of the PyeongChang Games.

The equipment will be used to monitor and test the quality of video and audio content used in NBC Olympics' production, post production, transmission and distribution workflows in NBC facilities. For HDR/4K applications, NBC will use WFM8300 Waveform Monitors. NBC will also depend on the Tektronix Sentry products for monitoring of the transport streams involved in its production.

"We are pleased to once again have Tektronix as our partner for NBC's coverage of the Olympics," said Adams. "During the course of our decade-long relationship with Tektronix, the focus has traditionally been on sync generation and waveform monitoring. While this is still very important, Tektronix transport stream monitoring has also become a significant part of our production as well."

"By using proven Tektronix solutions, NBC Olympics is well-positioned to deliver the highest quality experience possible to its viewers," said Dunn.

A division of the NBC Sports Group, NBC Olympics is responsible for producing, programming and promoting NBCUniversal's Olympic coverage. It is renowned for its unsurpassed Olympic heritage, award-winning production, and ability to aggregate the largest audiences in U.S. television history.

For more information on NBC Olympics' coverage of the 2018 PyeongChang Games, please visit: <http://nbcSPORTSGROUPPRESSBOX.COM/shows/2018-pyeongchang-olympics/>.

#### **About Tektronix**

Headquartered in Beaverton, Oregon, Tektronix delivers innovative, precise and easy-to-operate test, measurement and monitoring solutions that solve problems, unlock insights and drive discovery. Tektronix has been at the forefront of the digital age for over 70 years. Join us on the journey of innovation at [TEK.COM](http://TEK.COM).

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