

Tektronix Launches Certified Amazon Package Testing Service **Now with ISTA 6-Amazon.com Certification, Tektronix Helps Manufacturers Reduce Packaging Costs, Eliminate Waste and Improve Efficiency**

BEAVERTON, Ore., Sept. 19, 2018 /PRNewswire/ -- Tektronix, Inc., a leading worldwide provider of measurement solutions, today announced that it has received certification to provide [ISTA 6-Amazon.com package testing](#) for products being sold on Amazon.com. Certified package testing from Tektronix helps manufacturers reduce overall packaging costs, minimize shipping damage, and delight their customers with intuitive and easy-to-remove packaging.

Manufacturers who sell and ship their products through Amazon are often spending more money than necessary on packaging, or even worse finding that their packaging doesn't stand up to the rigors of the transportation environment. To ensure the quality of packaging, Amazon has long had an in-house test lab and has recently begun certifying third-party labs to better meet the growing demand for package testing and to encourage the development of innovative new packaging systems.

Tektronix is a leading provider of [package testing services](#) and its labs are certified by the International Safe Transport Association (ISTA) to perform a variety of package and transportation tests. Tektronix is one of the first labs certified to Amazon's standards. By working with Tektronix, companies selling on Amazon can gain authorization to sell Frustration-Free Packaging (FFP), which can improve a brand's "Buy Box" percentage and help protect against unauthorized resellers.

"For anyone selling products on Amazon, it's important to qualify for Amazon's Frustration-Free Packaging program while also going a step further to design and test packaging that lowers costs, arrives on the doorsteps of customers undamaged and is easy to open," said Jonathan Russell, general manager of Americas Service, Tektronix. "We already offer a wide array of testing services to leading companies across many industries and are excited to bring our deep expertise to customers shipping products on Amazon."

Tektronix offers two types of certified ISTA 6-Amazon.com testing services:

SIOC (Ships-In-Own-Container) Testing -- This test is for packaged products shipped by vendors to Amazon.com fulfillment centers and delivered to final customer destinations. It challenges the capability of both the package and product to withstand transport hazards normally encountered during handling and transportation.

Over Boxing Testing -- This is a general simulation test for eCommerce fulfillment for individual retail packaged-product being placed into a master shipping container (Over Box) either by itself or with other retail-packaged products. This test evaluates a package's ability to withstand the general damage-producing motions, forces, conditions and sequences of transportation.

Tektronix is a member of the Amazon Packaging Support and Supplier Network (APASS) and has received guidance from Amazon in testing Amazon Certified Packaging. For more information, go to <https://www.tek.com/testing-services/ista-6-amazon-package-testing>.

Wondering what else Tektronix is up to? Check out the Tektronix [Bandwidth Banter blog](#) and stay up to date on the latest news from Tektronix on [Twitter](#) and [Facebook](#).

About Tektronix

Headquartered in Beaverton, Oregon, Tektronix delivers innovative, precise and easy-to-operate test,

measurement and monitoring solutions that solve problems, unlock insights and drive discovery. Tektronix has been at the forefront of the digital age for over 70 years. Join us on the journey of innovation at TEK.COM.

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