

Tektronix Innovation Forum 2012 to Prepare Engineers for Faster, More Complex Future

BEIJING, China, April 9, 2012 - Tektronix, Inc., the world's leading manufacturer of oscilloscopes, today announced that the company's largest annual roadshow, Tektronix Innovation Forum 2012 (TIF 2012), will be held from April 10 to May 08 in cities across the APAC region, including Hsinchu, Taipei, Shenzhen, Shanghai, Beijing, Seoul, Singapore and Penang.

TIF 2012 is an event where Tektronix and its partners bring together their latest innovations and business intelligence. Guest speakers and technology showcases this year will be featured from companies such as Tektronix, Keithley, Fluke, Altera, Apriel, MHL ATC-Korea. Participating companies will share their most valuable industry insights through keynote speeches and demonstrations. Engineer attendees are welcome to come and learn about new products, meet the experts, bring their ideas for discussion, and talk with peers.

Keynote topics for this year's show will cover a broad variety of industry applications including emerging ultra high-speed serial interfaces, optical communications, embedded systems, RF and video testing solutions designed for the ever evolving industry standards and technologies. Visitors interested in attending are cordially invited to secure a place at <http://www.tek.com/TIF>.

"Tektronix works closely with the standard bodies and leading companies supporting the testing and verification of the new technologies at the forefront of the industry," said Felix Wong, marketing director, Tektronix APAC Region. "High-speed serial data designers are increasingly being pressed to keep pace with faster and more complex technologies. Tektronix Innovation Forum will play an active role in bringing cutting edge solutions and expertise to engineers who are seeking future opportunities, customized test solutions as well as consulting services to deal with the design challenges of today, tomorrow and beyond."

Key Presentation Topics at This Year's Show

High Speed Serial Computing, including SATA/SAS 12G, DisplayPort1.2, PCIe Gen3, Thunderbolt, USB3.0, HDMI, MHL1.2, MIPI etc.

Ultra High Speed Serial Communication Testing in Optical and Electrical

Embedded RF system testing and EMI Solutions

SMU solution by Keithley

Automotive Electronics

Frequency Convertors

Power and LED Test Solutions

Emerging Green Energy applications and Solutions

The Tektronix 2012 Spring Innovation Forum will be held in the following cities across APAC Region:

April 10 -Taipei

April 11 - Hsinchu

April 13 - Kaohsiung

April 17 - Shenzhen

April 19 - Shanghai

April 24 - Beijing

April 25 - Seoul

April 27 - Singapore

May 08 - Penang

About Tektronix

For more than sixty five years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test equipment for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at www.tektronix.com.

<http://news.tektronix.com/news-releases?item=123056>