

Tektronix Sentry is a Finalist for a 2011 Cable & Satellite International Product of the Year Award

Sentry Recognized in Top Monitoring or Network Management Solution Category

BEAVERTON, Ore., September 7, 2011 – Tektronix, the leading provider of digital content monitoring solutions, today announced that its award-winning Sentry® digital content monitoring solution is a finalist in this year's Cable & Satellite International magazine's Product of the Year Awards. The CSI Awards, which are presented at the IBC tradeshow in Amsterdam in September, recognize technical excellence and innovation in the cable, satellite, terrestrial broadcasting and IPTV industries.

Sentry was selected as a finalist in the "Best Monitoring or Network Management Solution" category in recognition of its new Perceptual Video Quality (PVQ) monitoring feature. Sentry's new PVQ capability helps video service providers (VSP) tackle content errors when the program suffers artifacts due to over-compression which is common in motion intensive programs like sports.

"Reaching the finals of the prestigious CSI Product of the Year Awards is the latest accolade for Sentry and a further acknowledgement that Sentry remains a state-of-the-art solution for the detection and diagnosis of video and audio errors that impact viewers' quality of experience (QoE)," said Eben Jenkins, general manager, Video Product Line, Tektronix. "Sentry has been proven in deployments with the top U.S. cable operators and many other VSPs who use Sentry to ensure they deliver programming with the best possible picture and sound quality."

Cable & Satellite International launched the Product of the Year awards back in 2003 and have attracted over 150 entries every year, gaining the endorsement of the industry's leading technology suppliers. This year's winners will be announced at the award ceremony held at IBC on Friday, September 9 at 6 p.m.

About the Sentry Monitoring Solution

Sentry is a comprehensive content monitoring solution for cable, telecom, IPTV and other video service providers. Sentry enables the early detection and diagnosis of video and audio errors (i.e., video freeze, macro-blocking, loss of audio, etc.) whenever or wherever they occur in the network, so service providers can correct these issues, thus ensuring an optimal quality of experience (QoE) for subscribers. Sentry accomplishes this through its unique combination of unprecedented visibility into network anomalies at the IP and MPEG layers, scalability to monitor every program in the network and its real-time, 24/7 operation. Sentry is proven in deployments with service providers worldwide, including nine of the top 10 U.S. cable operators.

For more information visit www.tektronix.com or call 310.227.8620.

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About Cable & Satellite International

Cable & Satellite International (CSI) is a technology publication targeting the global video market, including cable, satellite, IPTV, mobile and terrestrial broadcast platforms. CSI assesses technology trends and provides detailed product analysis relevant to the core video delivery functions - namely content contribution/backhaul, distribution/transport, playout/transmission and home networking. CSI also analyzes

the wider triple and quadruple play landscape.

About Tektronix

For more than sixty years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test instrumentation for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at www.tektronix.com.

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