

## **Tektronix TDS2000 Series Oscilloscopes Wins 2011 EE Times ACE Award** **With a Starting Price of Just \$990, the TDS2000C Delivers Class-Best Performance, Digital Analysis and Intuitive Operation**

BEAVERTON, Ore., May 18, 2011 – Tektronix, Inc., the world’s leading manufacturer of oscilloscopes, today announced that the TDS2000C oscilloscope Series has won a 2011 EE Times ACE Award in the “Most Popular Products of the Year” category.

The award was announced during a ceremony at the recent Embedded Systems Conference honoring the winners of the 2011 Annual Creativity in Electronics (ACE) Awards. The ACE Awards celebrate the creators of technology who demonstrate leadership and innovation in the global industry and shape the world we live in.

Introduced last October, the TDS2000C Series provides more features and performance to go with a starting price of just \$990 including a lifetime warranty. The “world’s most popular oscilloscope” – a statement reinforced by the ACE Awards – the TDS2000C Series is renowned for its industry-best performance with digital real-time sampling, important analysis functions and intuitive operation to help engineers and technicians get more done in less time.

With models ranging from 50 MHz to 200 MHz bandwidth, and with two or four channels, the Tektronix TDS2000C Series gives engineers the performance they need at an affordable price. Every model in the TDS2000C Series features digital real-time sampling with at least 10X oversampling on every channel. Unlike other oscilloscopes on the market, the sample rate doesn’t reduce as additional channels are turned on, ensuring that each channel can accurately capture signals up to the oscilloscope’s full bandwidth.

“Eight out of 10 engineers use Tektronix oscilloscopes and the TDS2000C Series is a big reason why our instruments remain the world standard,” said Mike Flaherty, general manager Bench Instruments, Tektronix. “The selection of the TDS2000C Series for an ACE Award clearly demonstrates that these oscilloscopes have what it takes to retain their position as the world’s most popular and best-selling oscilloscopes.”

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### About Tektronix

For more than sixty years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test instrumentation for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at [www.tektronix.com](http://www.tektronix.com).

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