

Tektronix Sentry Named Finalist in 2011 Hot Companies and Best Products Awards by Network Products Guide

Winners Will Be Honored In Las Vegas on May 10, 2011

BEAVERTON, Ore. – April 6, 2011 – Tektronix, the leading provider of digital content monitoring solutions, announced today that Network Products Guide, a leading technology research and advisory guide, has named Tektronix Sentry® digital content monitor a finalist for the 6th Annual 2011 Hot Companies and Best Products Awards in the Monitoring and Testing category. These industry and peer awards from Network Products Guide are the world's premier information technology awards honoring achievements and recognitions in every facet of the IT industry. Winners will be honored in Las Vegas on Tuesday, May 10, 2011 during the 6th annual dinner and presentations.

This is the latest honor for Sentry, which previously won this same award in 2009 and 2010. Proven in deployments with nine of the 10 largest U.S. cable television operators, Sentry is a comprehensive digital content monitoring solution which helps identify, diagnose and repair video and audio errors that impact viewers' quality of experience (QoE).

An annual achievements and recognition awards program with active participation from a broad spectrum of industry voices, the coveted annual Hot Companies and Best Products recognition program encompasses the world's best in organizational performance, products and services, executives and management teams, successful deployments, product management and engineering, support and customer satisfaction, and public relations in every area of information technology.

“Being a finalist for this award is another example of industry experts and leading video service providers recognizing that Sentry is the premiere solution for ensuring subscribers enjoy the best possible viewing and listening experience,” said Eric Conley, Vice President Video Network Monitoring, Tektronix . “Sentry has won this same award for the past two years thanks to our commitment to adding new features and capabilities to ensure Sentry remains the most advanced and comprehensive solution of its kind.”

“By reaching the finalists stage Tektronix has demonstrated that it is making an impact in the industry,” said Rake Narang, Editor-in-Chief, Network Products Guide. “Through these industry and peer awards we want to seek and honor the best that continue to innovate and progress each year.”

About Network Products Guide Awards

As the industry's leading technology research and advisory publication, Network Products Guide plays a vital role in keeping decision makers and end-users informed of the choices they can make in all areas of information technology. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit www.networkproductsguide.com

About the Sentry Monitoring Solution

Sentry is an award-winning, comprehensive content monitoring solution for cable, telecom, IPTV and other video service providers. Sentry enables the early detection, diagnosis and repair of video and audio errors (i.e., video freeze, macro-blocking, loss of audio, etc.) whenever or wherever they occur in the network, so service providers can deliver services with excellent quality, thus ensuring an optimal quality of experience

(QoE) for subscribers. Sentry accomplishes this insight through its unique combination of an unprecedented visibility into network anomalies at the IP and MPEG layers, scalability to monitor every program in the network, and its real-time, 24/7 operation.

For more information visit <http://www.tek.com/products/video-test/digital-content-monitors.html> or call 310.227.8620.

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About Tektronix

For more than sixty years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test instrumentation for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at www.tektronix.com.

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