

Tektronix Sentry Wins a 2010 Cable Spotlight Award

Cable Industry 's Leading Solution for Ensuring a Superior Viewing Experience Wins Another Prestigious Award

BEAVERTON, Ore., March 28, 2011 – Tektronix, the leading provider of digital content monitoring solutions, today announced that its award-winning Sentry® digital content monitor has won a 2010 Cable Spotlight Product of the Year Award. This is the latest industry award for Sentry, which has been proven in deployments with nine of the 10 largest U.S. cable television operators that use Sentry to help identify, diagnose and repair video and audio errors that impact viewers' quality of experience (QoE).

The Cable Spotlight Product of the Year Awards are presented by Cable Spotlight, a leading industry website dedicated to cable television technology. The awards recognize the most innovative cable technology products brought to market in 2010.

“Winning this Cable Spotlight award is the latest indication that the industry continues to recognize Sentry as the premier solution for delivering video services with the best possible picture and sound quality,” said Eric Conley, Vice President Video Network Monitoring, Tektronix. “Service providers are expanding their video service offerings and we continually add new features and capabilities to our Sentry family of products to ensure they can deliver these new services with the best possible quality.”

Sentry was awarded a 2010 Cable Spotlight Product of the Year Award in recognition of its significant new capabilities and features, including its unique Perceptual Video Quality capability.

Sentry's new Perceptual Video Quality capability helps service providers tackle content errors when the program suffers artifacts due to over-compression which is common in motion intensive programs like sports. In addition, the new release includes GOP length statistics, RTP support and new reason codes that help service providers quickly understand the source of an issue.

About the Sentry Monitoring Solution

Sentry is an award-winning, comprehensive content monitoring solution for cable, telecom, IPTV and other video service providers. Sentry enables the early detection, diagnosis and repair of video and audio errors (i.e., video freeze, macro-blocking, loss of audio, etc.) whenever or wherever they occur in the network, so service providers can deliver services with excellent quality, thus ensuring an optimal quality of experience (QoE) for subscribers. Sentry accomplishes this insight through its unique combination of an unprecedented visibility into network anomalies at the IP and MPEG layers, scalability to monitor every program in the network, and its real-time, 24/7 operation. Sentry is proven in deployments with service providers worldwide, including nine of the top 10 U.S. cable operators.

For more information visit <http://www.tek.com/products/video-test/digital-content-monitors.html> or call 310.227.8620.

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About Tektronix

For more than sixty years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test instrumentation for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers

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