

Tektronix Video Monitoring Solutions Ensure Picture and Sound Quality for Caribbean Cable Networks

Sentry Deployed in Cable Networks Serving Jamaica and Trinidad

BEAVERTON, Ore. – October 21, 2010 – Tektronix, the leading provider of digital content monitoring solutions, today announced that the company’s Sentry® digital content monitor is being used by several Caribbean cable television networks to ensure the programming services they deliver are as free from video and audio errors as possible. The networks – Flow Jamaica and Flow Trinidad – have each deployed Sentry in their headends to help identify, diagnose and fix video and audio errors that can impact subscribers’ quality of experience (QoE).

“We have always been committed to ensuring that our subscribers enjoy the best possible viewing experience and Sentry enables us to meet this commitment as we expand the services we offer,” said Darren Richer, the CTO of Columbus Communications, which owns Flow Jamaica, Flow Trinidad, Flow Curacao and Flow Grenada. “Our attention to quality is also a key strategy in our successful effort to fight off competition from satellite providers.”

“Columbus Communications and other operators everywhere recognize that more channels, more HD and more on-demand programming are only part of the solution for winning and retaining subscribers in an increasingly competitive market – quality has to be equally good,” said Eric Conley, vice president, Video Network Monitoring, Tektronix. “Sentry helps operators ensure optimal quality of experience for their subscribers as they expand their service offerings, and it enables them to do so with lower operational expenses by eliminating the costly and time-consuming processes traditionally used to troubleshoot errors.”

The award-winning Sentry is the industry’s premier content monitoring solution, proven in deployments with nine of the top 10 U.S. cable operators and three of the top five Canadian operators.

Sentry utilizes advanced deep packet inspection technology to give cable operators unparalleled visibility into network anomalies at the IP and MPEG layers at all critical locations in the network. This enables the quick identification, diagnosis and repair of video and audio errors regardless of where they occur in the network; from ingest at the headend through the network edge just before it is delivered to the home.

Tektronix will demonstrate Sentry and its other QoE solutions in its booths #2127 and #2227 at the upcoming Cable-Tec Expo in New Orleans, October 20-22, 2010.

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About Columbus Communications

Columbus Communications Inc. is a diversified telecommunications company whose core operating business is providing cable television services, high speed internet access, digital telephone and internet infrastructure services (retail) and, the development of an undersea fiber optic cable network as well as the sale and lease of the telecom capacity provided by the network (wholesale). It operates in 21 countries throughout the Caribbean and Latin America.

About Tektronix

For more than sixty years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a

leading supplier of test instrumentation for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at www.tektronix.com .

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