

## **Tektronix Forms Technical Advisory Board**

### **Industry Experts to Consult on Future of Monitoring**

BEAVERTON, Ore., – July 26, 2010 – The Video Network Monitoring group at Tektronix, formerly Mixed Signals prior to its acquisition, has formed a Technical Advisory Board to provide guidance and counsel to management and engineering teams as they continue developing the company’s line of solutions that enable video service providers to quickly identify, diagnose and repair video and audio errors that can impact the viewing experience.

The board will meet regularly and is made up of a cross section of employees from many of the nation’s largest cable television operators, ranging from the managerial to executive level. This broad range of roles and responsibilities ensures that input will be received from a variety of personnel tasked with ensuring service quality for their respective companies.

Initial members of the Technical Advisory Board are:

- Sean Baker, Corporate Director, Digital Systems -- Bright House Networks
- Celio DaCosta, Senior Director, Digital Video Services -- Comcast
- Keith Hayes, Vice President, Network Operations and Engineering Services -- Charter Communications
- John Heinz, Manager, Digital Video -- Suddenlink
- Phillip Millwater, Director, New Jersey Inside Plant -- Cablevision
- Carolyn Terry, Vice President, Headend Engineering -- Time Warner Cable

“We work daily with top people in the cable industry who give us great feedback, but formalizing a relationship with our Technical Advisory Board members gives us a collaborative forum that provides unique benefits,” said Eric Conley, Vice President, Video Network Monitoring, Tektronix. “We look forward to discussing the future of monitoring together with the Board’s insight and guidance to ensure that our solutions continue to address our customers ever changing needs and requirements.”

For more information visit [www.mixedsignals.com](http://www.mixedsignals.com) or call 310.227.8620.

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#### About Tektronix

Mixed Signals was acquired by Tektronix in May 2010. As an industry-leading innovator of digital content monitoring solutions, Tektronix enables video service providers to proactively identify, diagnose and repair picture and audio quality errors that degrade the television viewing experience. For more than sixty years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test instrumentation for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at [www.tektronix.com](http://www.tektronix.com).

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