

## **Tektronix Named Finalist For EDN Innovation Award**

### **MSO70000 Marks Industry's Highest Performance Mixed Signal Oscilloscope**

BEAVERTON, Ore., February 25, 2010 – Tektronix, Inc., the world's leading manufacturer of oscilloscopes, today announced its MSO70000 Series of Mixed Signal Oscilloscopes has been selected from hundreds of nominations to be a finalist in the Oscilloscopes, Digitizers, and Data Acquisition category for this year's EDN Innovation Awards. Instituted in 1990, the Innovation Awards honor the people, products, and technologies that have shaped the semiconductor industry over the past year.

Nominees must have demonstrated innovation that resulted in a significant advance in technology and/or product development during the past 12 months. Nominees within the Innovations of the Year (product/technology) categories must have shipped in volume in the 2009 calendar year. Voting takes place February 18 – March 19, 2010 via an online ballot to select the ultimate winners from among the finalists. EDN's editorial staff also takes part in determining the final winners. We encourage you to visit [www.EDN.com/innovation20](http://www.EDN.com/innovation20) to vote.

“We received an impressive number of submissions for our 2009 Innovation Awards program, indicating that innovation was alive and well despite the economically challenging year,” said Rick Nelson, EDN editor-in-chief. “In the Oscilloscopes, Digitizers, and Data Acquisition category the Tektronix MSO 70000 was one of the outstanding submissions our editors chose. And now, it's up to the readers to determine which product in each category they find most compelling.”

Winners will be announced at a reception and awards ceremony on April 26, 2010, in San Jose, CA.

#### About the MSO70000

MSO70000 Series of Mixed Signal Oscilloscopes, the industry's first high-performance family of integrated MSOs, have up to 20 channels of measurement capture (4 analog and 16 digital) with analog bandwidth ranging from 4 to 20 GHz and 80 ps digital channel timing resolution.

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#### About EDN and EDN.com

EDN serves the vital information needs of design engineers and engineering managers worldwide. EDN.com delivers a three-dimensional view of the electronic industry via news coverage, strategic business information, and in-depth technical content. ([www.edn.com](http://www.edn.com)).

#### About Tektronix

For more than sixty years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test instrumentation for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at [www.tektronix.com](http://www.tektronix.com).