

Tektronix Launches Scope Central

Information Rich, Interactive Community Built for Design Engineers Relying on Oscilloscopes to Overcome Design Validation and Debug Challenges

BEAVERTON , Ore. , November 30, 2009 - Tektronix, Inc., a leading, worldwide provider of test, measurement and monitoring instrumentation, announced the launch of Scope Central, an online community dedicated to oscilloscope users. Scope Central provides design engineers with in-depth information and peer-to-peer interaction focused on the latest technologies and methodologies to advance and simplify design and test. The Scope Central community will cover areas such as oscilloscope fundamentals, probing, signal integrity, jitter, power, high-speed buses, mainstream buses, and memory.

Scope Central is more than a resource library of technical information. It has been built as a true community where participants can interact with peers who might be struggling with similar debug challenges, connect directly with Tektronix expert engineers through the live chat function, or gain insights via the Scope Guru Q&A blog – dedicated to discussing all things related to test and measurement. Scope Central will provide access to the most current technical application notes, webinars on demand, and detailed how-to videos. In addition, Scope Central will deliver scheduled live events such as expert panels, live webinars, and Q&A sessions.

Engineers face a multitude of challenges in their development efforts and need trustworthy resources that are readily available. As the world's standard in oscilloscopes, Tektronix is able to harness considerable expertise to deliver the rich content and personal peer-to-peer interaction with the Scope Central community setting.

“We believe that information and resources should be shared and when you bring people and information together, innovation will result,” said Jit Lim, Senior Technologist, Tektronix, Inc. “We strongly believe users will quickly value Scope Central as a go-to resource for in-depth technical information that can immediately help simplify their design and test. I personally, along with my colleagues, look forward to engaging with you soon on Scope Central.”

How to Access Scope Central

Participate in Scope Central today at www.tek.com/scopecentral.com and experience the power of community. Each month Tektronix will give users a chance to win various types of oscilloscopes. For December 2009 it's a TDS2000B worth more than \$1,300.

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About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.