

AIR Post Production Chooses Tektronix for Dolby E Broadcast Monitoring Solution

East London's Largest HD Post-Production Facility Selects Tektronix WVR7020 for Advanced QC Monitoring of Audio and Video Broadcast Material

BEAVERTON, Ore., August 27, 2009 – Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation, announced today that AIR Post Production has added a WVR7020 waveform rasterizer to its suite of post-production tools. The company, which provides post-production services to the broadcast, film and DVD industries, will use the new WVR7020 unit to carry out QC monitoring of video and audio broadcast content for its customers.

The transition to HD technologies means broadcasters are increasingly turning to advanced audio options such as Dolby E to provide viewers with the best possible audio-visual experience. With the largest full service HD post-production facility in East London, AIR Post Production needed to find a waveform monitor and vectorscope with Dolby E monitoring and meta data analysis capabilities, which could also provide error logging functionality for QC checking of broadcast masters. After searching the market, AIR Post Production selected the WVR7020 waveform rasterizer for its comprehensive video and Dolby audio monitoring capability.

“Having tripled the size of our HD post-production facilities with the opening of our new five-story building in Singer Street, we also needed to increase our video test and QC capabilities,” said Rob Kelly, Director of Business Development at AIR Post Production. “Tektronix has a reputation for building the best vectorscopes and waveform monitors, which are in high demand by our online editors and colorists. The WVR7020 was an obvious choice for us, as it provides the advanced functionality and powerful multi-channel Dolby E audio capabilities we need to deliver the best possible service to our customers.”

AIR Post Production will be using its new WVR7020 to provide QC monitoring of all video and audio output, as well as online editing and color grading work for many upcoming projects such as the new 20-part BBC series, Restoration Roadshow.

About the WVR7020

The WVR7020 provides an ideal solution for monitoring Analog, Digital, SD and HD formats, and multiple audio formats. This flexible solution comes with SD-SDI video monitoring as standard and can be equipped with options and upgrades to monitor different combinations of HD-SDI, Dual Link, and Composite Analog video.

Available audio options include support for Analog, AES/EBU, Embedded, and Dolby Digital and Dolby E formats. New Dolby E Guard Band monitoring provides user selectable thresholds and an intuitive bar meter display, which further strengthens the most comprehensive Dolby monitoring capability available in a waveform monitor.

About AIR Post Production

AIR Post Production is the post division of the AIR Lyndhurst Group, which includes the world renowned AIR Studios and Strongroom. AIR Post Production provides state of the art full service HD post production facilities in Shoreditch and Hampstead.

Award winning operators combine with high end facilities to provide an unparalleled service to the

Television, Film and DVD industries.

Operational and technical expertise covering every aspect of posting pictures and sound is complemented by a highly experienced and friendly team of post producers in three of London's most creatively inspiring environments.

www.airpost.tv

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

<http://news.tektronix.com/news-releases?item=123239>