

Tektronix and National Instruments to Unveil Joint Product Initiative at NIWeek

Co-innovation Focused on Increasing Customer Productivity from Design to Manufacturing

BEAVERTON , ORE. and AUSTIN , TEXAS . July 14, 2009 – Tektronix, Inc. and National Instruments (Nasdaq: NATI) today announced that the two companies have extended their more than 20-year relationship by unveiling plans to co-innovate on new products that will improve productivity and bring a full range of performance to engineers and scientists working in design verification, manufacturing test, scientific research, and embedded test. The two companies will unveil specific details at NIWeek 2009 scheduled for Aug. 4–6 in Austin, Texas.

Over the last two years, the challenges confronting electronic design engineers have mounted as the economy has declined, according to the 2009 results of the annual EDN “Mind of the Engineer” survey. Engineers say that designs are more complex, time-to-market is quicker, and job-related assignments are changing. Moreover, 66 percent of engineers say they are being asked to do more with less. Building on the expertise of Tektronix in high-performance measurements and the expertise of National Instruments in software, instrument control, and modular instrumentation, the two companies plan to define and deliver products that enhance their customers’ productivity.

“This collaboration brings together two leading brands with one goal of enabling our joint customers to innovate and bring products to market faster,” said Martyn Etherington, Vice President of Marketing for Tektronix.

“Both National Instruments and Tektronix serve a very large base of customers, and universally, those customers are telling us they want new approaches for optimizing their automated test systems,” said Eric Starkloff, Vice President of Product Marketing for Test at National Instruments. “By expanding our cooperation with Tektronix, we will be creating new offerings to provide engineers with greater design-to-manufacturing productivity, reduced test times, and a lower cost of test.”

Long History of Collaboration

For more than 20 years, Tektronix and National Instruments have collaborated on a series of initiatives focused on ensuring strong integration and interoperability between the companies’ respective products. In 2003, the companies worked together to increase the integration of LabVIEW and Tektronix instruments by providing LabVIEW on Tektronix open Windows™ oscilloscopes. In 2006, they introduced LabVIEW SignalExpress Tektronix Edition to deliver the industry’s best PC to instrument connectivity. Also, in 2006, Tektronix released TekExpress, which uses NI TestStand test management software as its execution engine, to help engineers develop and deploy automated serial data standards compliance test routines.

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About National Instruments

National Instruments (www.ni.com) is transforming the way engineers and scientists design, prototype and deploy systems for measurement, automation and embedded applications. NI empowers customers with off-the-shelf software such as NI LabVIEW and modular cost-effective hardware, and sells to a broad base of more than 30,000 different companies worldwide, with no one customer representing more than 3 percent of

revenue and no one industry representing more than 15 percent of revenue. Headquartered in Austin, Texas, NI has more than 5,000 employees and direct operations in more than 40 countries. For the past 10 years, FORTUNE magazine has named NI one of the 100 best companies to work for in America.

About Tektronix Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com .

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