

Tektronix Forum on “Enabling Technology Innovation” to Be Held Across Asia Pacific

Technology Innovation the Key to Outperforming the Market

BEAVERTON, Ore., April 9, 2009 - Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation today announced that its Spring 2009 Tektronix Innovation Forum will be held in Taipei, Hsinchu, Seoul, Shanghai and Shenzhen from April to May. Tektronix Innovation Forum brings together technical experts from Tektronix and leading technology companies to review advanced technologies that are giving new shape to the Digital Age. A key focus for this year’s conference will be on high-speed serial test solutions for advanced computer technologies (USB3.0, PCI Express 2.0/3.0, Serial ATA 2.0/3.0), display technologies (DisplayPort) and memory technologies (DDR 2/3).

Tektronix Innovation Forum will take place over a half-day and will feature technical sessions and a hands-on technology showcase. Design engineers and technical managers will be able to meet with senior consultants from Tektronix corporate headquarters to discuss the latest measurement solutions to design, build and deploy next-generation computing and advanced technologies.

“Our customers are under more pressure than ever in the current market environment,” said James Alderton, marketing director, Tektronix Asia Pacific region, “Tektronix’ technical competency in signal integrity and complex, high-speed measurements and analysis will be critical in enabling them to introduce new products for market share growth and to provide the catalyst for rapid expansion when markets fully recover.”

Spring 2009 Tektronix Innovation Forum will be held in the following cities across Asia Pacific:

April 14 – Taipei , Taiwan

April 15 – Hsinchu , Taiwan

April 16 – Seoul , Korea

April 21 – Shanghai , China

April 23 – Shenzhen , China

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

<http://news.tektronix.com/news-releases?item=123263>