

## **Tektronix MSO4000 Mixed Signal Oscilloscopes Win 2008 EDN China Innovation Award**

### **MSO4000 Selected as “Best Product of the Year” in Test and Measurement Category**

BEAVERTON, Ore., November 24, 2008 - Tektronix, Inc., a leading worldwide provider of test, measurement and monitoring instrumentation, announced that its MSO4000 Mixed Signal Oscilloscope Series has received the prestigious 2008 Electronic Design News (EDN) China Innovation Award in the Test & Measurement category.

Products were assessed and selected by a panel of EDN China judges, consisting of industry experts and specialists from China's leading OEM companies, academic institutes and EDN China's editorial board. Readers and registered users of EDN China were invited to vote for the winners in nine categories.

“The EDN China Innovation Award recognizes achievements in the design of IC and related products,” said Mu Qiang, executive publisher of EDN China. “As the winner in the Test & Measurement category, the Tektronix MSO4000 series oscilloscope received strong support from China’s electronics engineering industry for its versatile and innovative capabilities.”

"The goal of innovation is positive change, to make something better in a substantially different way," said James Alderton, marketing director, Tektronix Asia Pacific. "We are very pleased that the MSO4000 won Best Product of the Year in the Test & Measurement category. It clearly demonstrates the relevance of this powerful and innovative mixed signal oscilloscope to China’s electronic design community.”

The MSO4000 enables users to visualize analog and digital signals on one instrument, and combines the features and benefits of a powerful oscilloscope with logic analyzer functionality. Its familiar oscilloscope operation, large display and innovative user-friendly features have been designed to make the work of a design engineer easier. Add to this, industry-leading specifications, and you have the ultimate all-in-one debug tool for embedded design. More information about the MSO4000 can be viewed at:<http://www.tek.com/products/oscilloscopes/mso4000/index.html>

#### About the EDN China Innovation Awards

Now in 4th year edition, EDN China Innovation Awards honor the products and technologies that have shaped the electronics industry over the past year. Originated from Silicon Valley, the EDN Innovation award is now the leading industry award that symbolizes the spirit of innovation in U.S. To encourage the technical innovation in the fast evolving China market, EDN China has collaborated with its global network and introduced the innovation to China since 2005.

#### About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is [www.tektronix.com](http://www.tektronix.com).

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