

Tektronix Continues Expansion of Gold Care Service Plans **Plan Now Covers BERTScopes®, Probes and Expanded Range of Installed Products**

BEAVERTON, Ore., February 25, 2013 - Tektronix Inc., the world's leading manufacturer of oscilloscopes, has announced the continued expansion of its successful Gold Care Service Plans. This latest expansion allows current customers to apply Gold Care to a broader range of installed products and introduces the plan to Tektronix' popular lines of probes and BERTScopes. Customers can now apply Gold Care to over 150 different Tektronix products.

"Existing customers who have experienced the benefits of Gold Care with their purchased products are continually requesting that we expand the program," said Bernie Duffy, vice president and general manager, Service at Tektronix. "Adding Gold Care coverage to their portfolio of instruments positions our customers to bring their products to market faster. We will continue to help both new and current customers get the most value from their Tektronix products."

Released in 2010, Gold Care Plans are designed to give customers a worry-free ownership experience across mid-range and high-performance instruments such as oscilloscopes and spectrum analyzers. Gold Care Plans deliver such benefits as equivalent loaner products, coverage of customer-caused damage, including EOS and ESD, and priority access to technical support resources.

Tektronix is the only test and measurement instrument provider to offer a "gold care" support option of this magnitude. Recent expansions have made the plan available to customers purchasing on the GSA schedule, to customers in Canada and to a broader selection of mid-range and high-performance products.

The core features available in Tektronix Gold Care Plans - at a single price - include:

- A loaner product of equal or higher performance on product failures of any type
- 30% discount on factory-certified calibration of the same product
- Coverage of customer-caused damage, including EOS & ESD
- Priority processing of all failed products
- Priority access to Tektronix technical support and call centers
- Uninterrupted coverage for up to 5 total years

To accompany the strength of its products, the company offers a full suite of service plans, providing customers with a level of care unmatched in the test and measurement industry.

Availability

Gold Care Service Plans are available on new and previously purchased products to customers in the US, Canada, Europe, China and Japan. Contact your local sales representative to request Gold Care with your new product or your local service center to apply Gold Care to your current instrument inventory.

Wonder what else Tektronix is up to? Stay up to date on Twitter and Facebook.

About Tektronix

For more than sixty five years, engineers have turned to Tektronix for test, measurement and monitoring solutions to solve design challenges, improve productivity and dramatically reduce time to market. Tektronix is a leading supplier of test equipment for engineers focused on electronic design, manufacturing, and advanced technology development. Headquartered in Beaverton, Oregon, Tektronix serves customers worldwide and offers award-winning service and support. Stay on the leading edge at www.tektronix.com.

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