

New Tektronix Technology Centers of Excellence

Centers Provide Hands-On Experience for Testing of High Speed Serial Data Designs

Beaverton , OR, September 8, 2008– Tektronix, Inc., a leading, worldwide provider of test, measurement and monitoring instrumentation, announced plans to open a series of Test & Measurement Centers of Excellence around the world equipped with state-of-the-art technology. Each center will be staffed by application engineers to consult with customers and demonstrate testing solutions for high speed serial data technologies like Serial ATA and DisplayPort. Initially, centers are planned for Santa Clara, California, Shanghai, China, Taipei, Taiwan, and Tokyo, Japan.

Design engineers who are developing new high speed serial technologies such as Serial ATA Gen 3, PCI Express 2.0 and PCI Express 3.0, HDMI CTS1.3, and DisplayPort 1.1a, need to process large amounts of data with greater signaling complexities. Testing new devices employing these technologies is increasingly complex, requiring sophisticated test equipment like the Tektronix industry-leading DSA70000 Series Real-Time Oscilloscope and associated probes and application software. Designed to facilitate demonstrations and presentations, the Centers of Excellence highlight advanced technologies to provide customers a firsthand experience of how Tektronix applications can work for them in the new digital world to improve their design efficiency.

“Today’s demanding market requires well tested designs,” said Martyn Etherington, vice president, worldwide sales, service, and marketing, Tektronix. “Application engineers assigned to the Tektronix Centers of Excellence are technical experts and have many years of experience developing customized test solutions. They know how to listen to a customer’s specific needs and how to address those unique requirements through the robust portfolio of Tektronix and partner test equipment and test capabilities. The centers will provide customers with a hands-on experience of a high-performance, integrated solution that addresses their pressing test challenges.”

The first Centers of Excellence will be opening this fall in Santa Clara, Taipei, and Tokyo. Companies wishing to visit the centers should contact their local Tektronix representative.

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton , Oregon , Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

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