

Survey Confirms Tektronix as Clear Choice for HD OB Test and Measurement

Tektronix Technology is Trusted to Ensure Video Quality in Nearly Every High Definition Outside Broadcast Van Operating Today Across Europe, the Middle East and Africa

BEAVERTON, Ore., July 24, 2007 - Tektronix, Inc. (NYSE: TEK), a leading worldwide provider of test, measurement and monitoring solutions, announced that a comprehensive survey by one of Europe's leading broadcast industry trade magazines has shown Tektronix test and measurement technology to be the near-unanimous choice for the EMEA (Europe, Middle East and Africa) region's rapidly growing fleet of high definition outside broadcast (OB) vans.

The special report - published by Medien Bulletin, one of Europe's premier broadcast industry trade publications - provides 240 detailed pages about the HD-ready OB vans across EMEA and the extensive range of modern technology selected utilized within each. Of the total of 416 OB vehicles known to be currently operating throughout this vast region, 104 have been converted or purpose-built to specifically handle HD broadcasts. Of those 104 HD-ready OB vehicles, 94 percent selected Tektronix as the provider of choice for precision HD test and measurement, making it by far the most dominant supplier in test and measurement.

Eben Jenkins, Business Director, Video Test, Tektronix, Inc. said, "We excited about the overwhelming validation represented by the results of this survey by Medien Bulletin. Service providers throughout the video delivery ecosystem worldwide have relied on Tektronix for decades. That they continue to turn to us in the exciting new world of high definition is a tribute to our technology and the highly skilled people who are behind it."

Tektronix has been at the forefront of the European HD wave since Alfacam, one of Europe's largest television facilities providers, chose Tektronix to equip new HD OB trucks and studio facilities with multi-format, multi-standard waveform monitors, waveform rasterizers and signal generators for the 2004 launch of "Euro1080", the Continent's first HD-only broadcaster.

About Medien Bulletin

Medien Bulletin, based in Germany, reports daily on all technological developments in the broadcast trade. Its exhaustive report, Special: HD OB Vans in Europe, is available by visiting https://shop.musikmedia.de/hdobvans_europe.html or by contacting Angelika Müller, Media Sales, on +49 (0)2236/962 17-71 or E-mail: a.mueller@medienbulletin.de

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, advanced and pervasive technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

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