

Oscilloscopes are EFY Reader's Choice+ Again!

Fourth Consecutive EFY Reader's Choice Award Reflects Tektronix' Unmatched Industry Leadership

BEAVERTON, Ore., February 15, 2007 - Tektronix, Inc. (NYSE: TEK), a leading worldwide provider of test, measurement and monitoring instrumentation, today announced that Electronics For You (EFY) magazine, one of the leading publications in Asia, has selected Tektronix as the winner of its 2007 EFY Reader's Choice Award in the oscilloscope category. Tektronix has set a milestone as the only winner in the oscilloscope category for the fourth consecutive year since the award was established in 2004.

The EFY awards honor the top products in 26 categories representing the best of 2006 based upon the basis of rankings by EFY readers. This year, five vendors were nominated for the Reader's Choice Award in the oscilloscope category. Tektronix oscilloscopes were selected by EFY readers as the winner for their combination of industry leading specifications, ease-of-use and rich applications.

"The EFY Awards is our way of recognizing and rewarding the catalyst individuals and organizations that are enabling the new digital world," said Ramesh Chopra, Managing Director, EFY Enterprises Pvt. Ltd. "Respondents who voted for this award were comprised of engineers and designers from across India, providing great insight into which vendors and products were the top choice among the local electronics community."

"In developing products for today's new digital world, engineers and designers are faced with technical challenges of increasing complexity and the need to bring new products to market as quickly as possible," said James Alderton, Marketing Director, Tektronix Asia Pacific Region. "Tektronix is focused on helping our customers meet these challenges with advanced measurement solutions that enable them to test and validate their designs with increasing accuracy and efficiency. It is a great honor to receive this award in the oscilloscopes category for the fourth year in a row and we thank the readers of EFY for this recognition and for their continued support."

About EFY Reader's Choice Awards

EFY Reader's Choice awards were started in 2004. Among the award categories, 14 fall under core electronics including oscilloscopes, multimeters, etc. and 12 categories fall under consumer electronics categories.

www.efyawards.com

About EFY

Electronics For You is Asia's leading publication for the electronics industry. It enjoys a readership of over half-a-million decision influencers. It is a magazine for the elite electronics fraternity comprising of electronics industry's professionals, businessmen and hobbyists. In regular publication since 1969, EFY is the natural choice for all communication meant for this community. EFY's Web address is www.efymag.com.

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, advanced and pervasive technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

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