Tektronix Hires Reinke as Vice President of APAC Sales+ Communications Business

Beaverton, Ore., July 24, 2006 - Tektronix, Inc. (NYSE: TEK), a worldwide provider of communications network management and diagnostics products, today announced that Bernie Reinke has joined Tektronix as Vice President of Sales for its Communications Business in Asia Pacific (APAC). In this role, Reinke is responsible for managing the sales and support of all Communications Business products including mobile protocol test, wireless field test, IP diagnostics and network management equipment, as well as representing the company as a senior executive in the region.

"We have had a number of recent strategic wins in the Asia Pacific region and I am confident under Bernie's leadership, we will build on this momentum and continue our market leadership in the Communications Test and Management market in the region," said Lyn Cantor, Vice President, Worldwide Sales and Marketing, Communications Business, Tektronix.

Reinke joins Tektronix with a strong background in the areas of electronics, avionics and communications systems at companies such as Agilent, Hewlett Packard and the Royal Australian Air Force.

Reinke holds a Graduate Diploma in Technology Management from the Association of Professional Engineers, Scientists and Managers, Australia and Deakin University and an Associate Diploma of Engineering from the Royal Melbourne Institute of Technology. Reinke will be based in Gold Coast, Australia.

About Tektronix
Tektronix, Inc. is a leading test, measurement, and monitoring company providing measurement solutions to the communications, computer, and semiconductor industries worldwide. With over 60 years of experience, Tektronix provides general purpose test and measurement, video test and monitoring and communications network management and diagnostic products that enable its customers to design, build, deploy, and manage next-generation global communications networks and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

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