

Gearhouse Broadcast Prepares for World Cup with Tektronix Test and Monitoring Equipment

Tektronix Waveform Monitors Enable the Delivery of High Quality Video and Audio Content during the 2006 World Cup Broadcasts

BEAVERTON, Ore., May 30, 2006 - Tektronix, Inc. (NYSE: TEK), a leading worldwide provider of test, measurement and monitoring solutions, announced that Gearhouse Broadcast, a UK rental, sales, project solutions and systems integration company, has selected an extensive range of Tektronix waveform monitors to provide content verification capabilities in support of the 2006 World Cup.

Gearhouse Broadcast will serve as a principal partner in providing technical production facilities to the host broadcaster in 12 cities throughout Germany for the 2006 World Cup. The company, world-renowned for providing the most up-to-date digital technology as well as unrivalled experience and expertise for major events, purchased a combined total of more than 50 Tektronix WFM700M and WFM601E Waveform Monitors for use during the broadcasts.

"The World Cup broadcasts require an immense amount of verification and restoration, and we're proud to rely on the gold standard technology included in the Tektronix WFM range," said Eamonn Dowdall, Managing Director, Gearhouse Broadcast. "The Tektronix WFM700 Series offers the monitoring capabilities needed in the production, post-production, distribution and transmission of high-definition (HD) and standard-definition (SD) digital video content. It is basically everything a broadcaster needs for these applications in one package."

"Monitoring digital video and audio quality continually presents new challenges to broadcasters everywhere," said Nicki Fisher, Tektronix Video Sales Manager, EMEA. "Ensuring high quality and high reliability is imperative for a broadcast as critical as the 2006 World Cup. Tektronix is thrilled to be chosen by a world-class broadcast operation for an equally world-class event. Gearhouse's choice of Tektronix is a dynamic endorsement of our technology."

About the WFM700 Series

The Tektronix WFM700 Series multi-format, multi-standard waveform monitors offer the monitoring and measurement capabilities needed in the production, post-production, distribution, and transmission of high-definition (HD) and standard-definition (SD) digital video and audio content. With patented Diamond and Arrowhead gamut monitoring displays, Lightning display, session and status screens, a user-configurable multi-mode display, and eye and jitter measurements configurable for full field or line select, the WFM700 Series provides users with the powerful tools to enable quick error detection.

About the WFM601 Series

The WFM601A is an operational monitor useful to the graphics workstation, telecine or camera setup operator. The WFM601E extends the WFM601 platform to provide a more comprehensive evaluation of the digital transport layer and is used in digital production and master control operating centres. The WFM601M offers all of the video features of the WFM601A and WFM601E, and provides data analysis capabilities for the installation and maintenance engineer.

About Tektronix

Tektronix, Inc. is a test, measurement, and monitoring company providing measurement solutions to the communications, computer, and semiconductor industries worldwide. Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide.

Tektronix' Web address is www.tektronix.com

About Gearhouse Broadcast

Gearhouse Broadcast are a market leader in the field of Broadcast Services specializing in broadcast equipment rental, equipment sales, project solutions and systems integration, operating globally with offices in the UK, the US and Australia. The company offers a vast degree of experience and a proven track record in its involvement in major world sports events.

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