

Advanced Info Service (AIS) Chooses Tektronix for End-User Experience Optimization

Tektronix' Network Management Solution Enables Proactive Management of Service Quality Performance, Along with Fast and Reliable Response to Network Problems

BARCELONA, Spain, February 14, 2006 - Tektronix, Inc. (NYSE: TEK), a leading worldwide provider of network and service management products, announced that Advanced Info Service (AIS), Thailand's leading provider of mobile services over GSM networks, has chosen Orion and GeoProbe as part of Tektronix' Network Management solution for optimizing end-user experience and service quality. Under a new contract, Tektronix will deliver mobile network and service assurance capabilities, including real-time performance and quality indicators, and end-to-end multi-protocol correlations of individual session and call performance for ensured reliability and efficiency of commercial services for AIS' growing subscriber base.

Performance and availability optimization of business-critical applications is imperative in reducing operating costs, improving customer satisfaction and increasing efficiency across the organization. Tektronix' Orion product will allow AIS network operations and service product management to better manage the mobility services provided to and delivered by interconnection and roaming partners for significant revenue returns. Tektronix' GeoProbe product will empower AIS to improve traffic management decision-making and effectively plan for network capacity growth. AIS will now be able to continuously monitor the network for performance problems and identify and rectify QoS issues as they arise, leading to enhanced customer experience and improved operational efficiency.

"We trust Tektronix' leadership and capabilities in Network Management," said Wichian Mektrakarn, Executive Vice President, Operations, AIS. "Tektronix will enable us to optimize our end- users' experience through network-wide surveillance and correlated end-to-end performance measurements. The real-time and proactive nature of Tektronix' Network Management solution will allow us to quickly respond to network and service issues across different applications and element vendors before they become quality problems, reducing time and effort in problem isolation and troubleshooting. Additionally, it will significantly assist in attracting and retaining interconnection traffic, and give us a means of providing proof of performance and enforcing Service Level Agreements."

"We are very pleased to bring the latest in innovative technologies to AIS, with solutions that enable network engineers to solve network and service problems," said Doug Dickerson, Vice President, Network Management, Tektronix. "The purchase made by AIS reinforces Tektronix' industry leadership in managing next generation converged networks. We remain the trusted advisor for managing complexities associated with modern networks."

About Tektronix' Network Management Solution

Tektronix' network management solution is a scalable, infrastructure-independent solution that has become the established industry leader for managing GPRS and UMTS networks. Using Tektronix' Network Management, operators can see problems sooner, fix problems faster and optimize their networks in real-time. In addition, Tektronix' Network Management also provides solutions for customer assurance initiatives that improve the acquisition and retention rates of key corporate customers. Unlike other offerings in the market, Tektronix' Network Management provides seamless management of the entire network, the services offered on the network, and the customers using those services, via a single carrier user interface.

The Tektronix Orion product line addresses service assurance requirements by providing network operations and service product management personnel with visibility into service delivery performance for carrier-to-

carrier services, carrier-to-subscriber services and carrier-to-content provider services. With Orion products, mobile and fixed carriers can proactively manage intra- and inter-network service performance as well as administer service portfolio lifecycles. Real-time, end-to-end performance visibility of user content is coupled with guided, actionable paths connecting issues that impact service with the individual transactions occurring between network and service entities.

The Tektronix GeoProbe product line addresses network assurance by providing network engineers with the information required to solve network and service problems across technologies, applications and element vendors. With GeoProbe products, network operations personnel can proactively monitor, manage, diagnose and troubleshoot the overall health of mobile, fixed and multi-service networks. In addition, GeoProbe empowers engineering and planning departments to improve network capacity growth and traffic management decision-making.

About AIS

Advanced Info Service Public Company Limited (AIS), a subsidiary of Shin Corporation PCL., is the established leader in Thailand's wireless communications industry after more than 15 years of services with its subscribers based more than 16 millions and market share more than 50%.

To date, AIS service network covers 795 districts (amphur) throughout Thailand, plus international roaming across in six continents. Additionally, indoor coverage has been greatly expanded in both Bangkok and the provinces. AIS has continuously enhanced and expanded its network in order to respond to the market and technological advances, whilst keeping abreast of consumers' growing demands and needs. It continues to integrate the latest in advanced technology and deliver more than just voice communication, with GPRS and EDGE technology.

AIS strongly believe that wireless communications bring changes to the way Thai people live their life, regardless of who they are and what they do. With endless communications possibilities, the quality of life is better. Visit our web site at www.ais.co.th

About Tektronix

Tektronix, Inc. is a test, measurement, and monitoring company providing measurement solutions to the communications, computer, and semiconductor industries worldwide. With more than 55 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

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